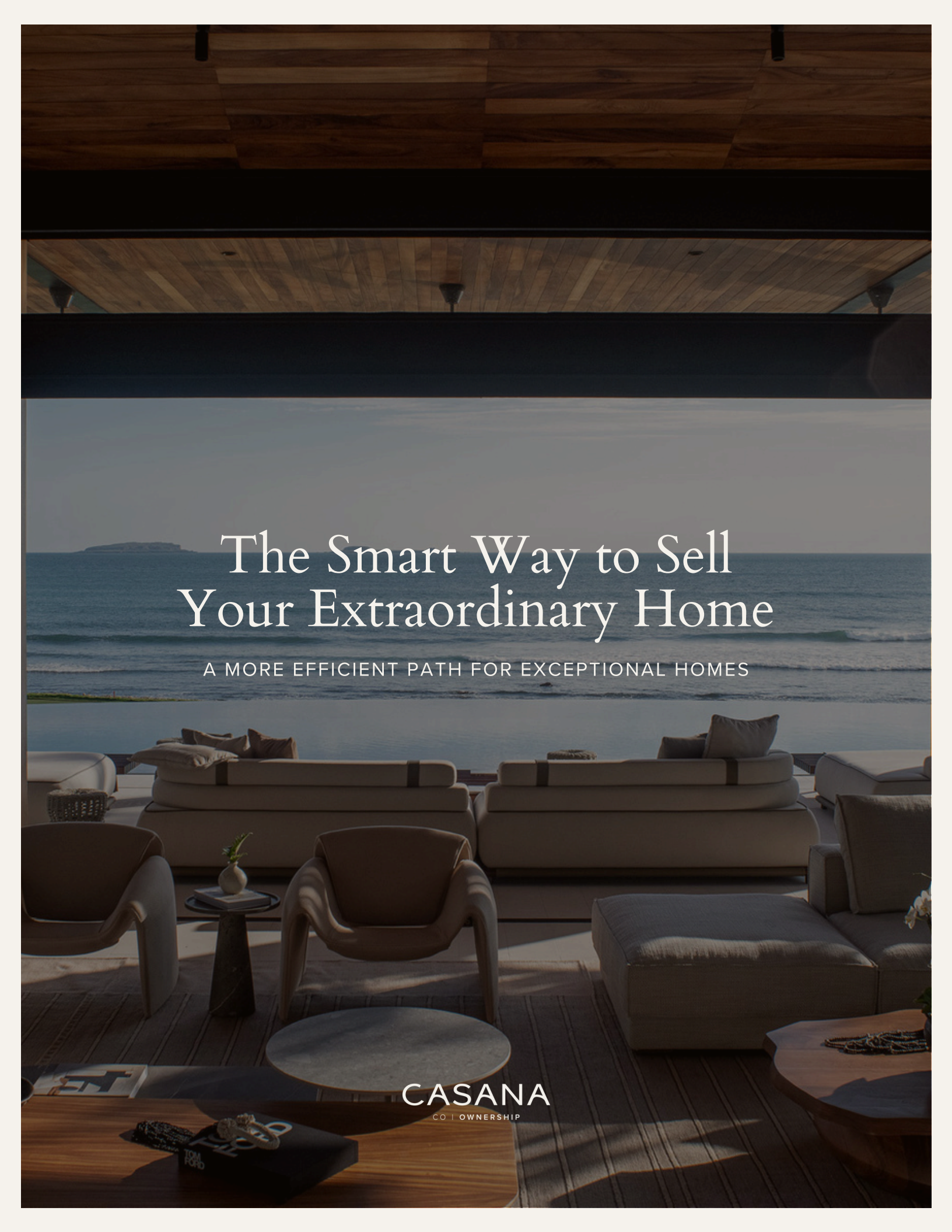




The Smart Way to Sell Your Extraordinary Home

A MORE EFFICIENT PATH FOR EXCEPTIONAL HOMES

CASANA
CO-OWNERSHIP

Selling a Second Home Isn't Always Straightforward

Especially when it's not where you live.

- Ongoing carrying costs
- Remote property management
- Maintenance, staff, coordination
- Limited qualified buyers
- Long and uncertain timelines
- Marketing spend with no guarantee

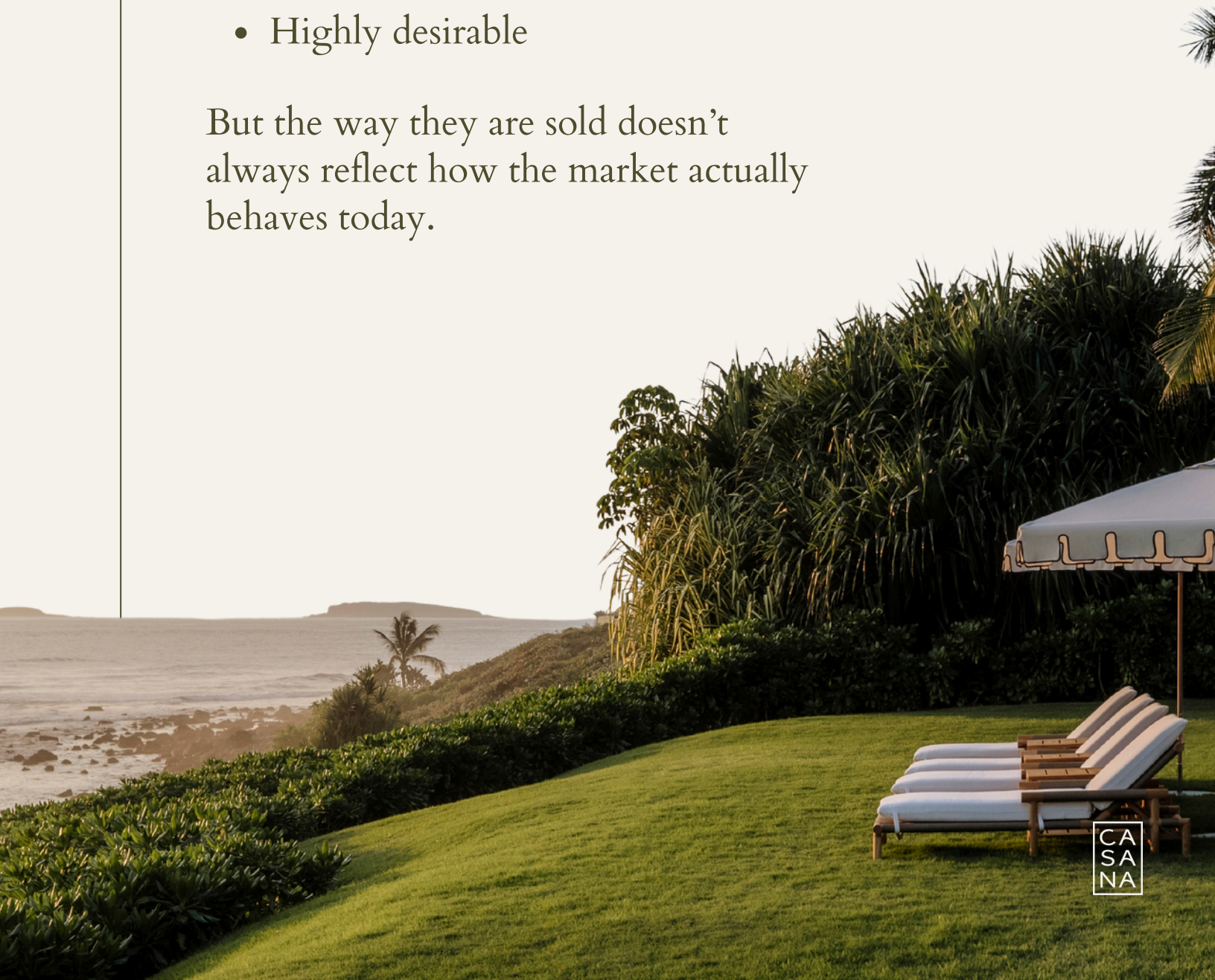
Over time, what was once an asset can become operationally heavy.

Sometimes the Home Isn't the Problem. The Exit is.

Most premium homes are:

- Valuable
- Well located
- Highly desirable

But the way they are sold doesn't always reflect how the market actually behaves today.



Casana Changes the Equation

Instead of relying on one full-property buyer, Casana introduces a more flexible path to market.

We expand demand by structuring ownership differently and managing the entire process end-to-end.



Buyer Sourcing



Lead Qualification



Property Positioning



Ownership Structuring



Marketing Strategy



Sales Coordination



Ongoing Property Operations (if needed)



There's More Than One Way to Work With Casana

Depending on your objective, we structure the process differently.

1	FULL SALE
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2	SELL DOWN
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3	BROKERS & PARTNERS
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Full Sale

FOR OWNERS LOOKING TO EXIT COMPLETELY

- Sell without depending on a single buyer
- Expand the pool of qualified demand
- Reduce time-to-liquidity
- Avoid price pressure from long listings
- Maintain a structured, professional process



Sell Down

FOR OWNERS WHO WANT LIQUIDITY, WITHOUT FULLY EXITING

- Unlock part of the property's value
- Retain ownership in the asset
- Reduce financial exposure
- Keep long-term upside
- Transition ownership gradually



Brokers & Partners

A DIFFERENT APPROACH FOR COMPLEX LISTINGS

- Additional path to close transactions
- Broader buyer access
- Stronger positioning for sellers
- Commission alignment
- Solution for properties that need a different strategy



Ownership, Not Timeshare

CASANA IS STRUCTURED OWNERSHIP IN REAL PROPERTY

Casana is not

- Timeshare
- Vacation club
- Usage-only access

It is a modern
ownership
model designed
for real assets.

If The Traditional Path No Longer Fits

CASANA MAY OFFER A MORE EFFICIENT ALTERNATIVE

We work with

- Property owners
- Brokers
- Developers

Let's explore what makes sense for your property.

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CASANA